

Bio



Brian Schwartz is a past presenter at WOTS and former president of the Colorado Independent Publishers Association. After publishing his first book in 2009, he began working full-time in self-publishing and has produced over 100 bestsellers and worked with award winning authors. Today, he writes a column for a regional magazine ([SLO Life](#)) and is a sought after speaker with writing conferences. In 2022, Brian brings to WOTS his 13+ years of experience and shares his 'Keys' to author success. Brian thrives at the opportunity to use his creative ideas, energy and enthusiasm to enhance the work of others.

In 2021, over 300 authors attended his presentation at the [Indie Author Project](#).

About

We provide publishing consulting & author coaching services to authors and small publishers. We specialize in working with authors who aim to educate, inform, while establishing themselves as thought leaders in their niche. Our expertise covers platform building, reader reviews, marketplace setup, content marketing, search optimization, digital advertising, email marketing, social media management, and anything new on the horizon. Embracing emerging technology demands that you work in the trenches, and we spend more time in the trenches than most publishers.



Contact

Brian Schwartz • brian@selfpublish.org • (805) 225-1251 • Morro Bay, CA.

- LinkedIn: <https://www.linkedin.com/in/50interviews/>
 - Clarity: <https://clarity.fm/selfpublish/>
 - Medium: <https://medium.com/@brianschwartz>
 - Facebook: <https://www.facebook.com/selfpublishedsuccess>
 - Phone/email: <https://selfpublish.org/contact>
-

References available upon request.